

MEGAN SANTOS

Architectural Visualization Artist / 2D-3D Generalist

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Makati City, Metro Manila, Philippines | **Portfolio:** <https://meganshenanigans.neocities.org>



PROFILE SUMMARY

Architectural visualization artist with an academic background in architecture (cum laude) and over 6 years of professional experience across archviz, product visualization, and marketing-driven imagery. Experienced in bridging architectural precision with advertising-driven visual storytelling. Proven track record of optimizing complex BIM/CAD data into high-end marketing imagery and interactive experiences. Highly adaptable to studio-standard pipelines and tools, with deep technical knowledge of the Chaos ecosystem as well as PBR material authoring.

TECHNICAL PROFICIENCIES

- **3D Modeling & Design:** Blender (Poly Modeling), SketchUp, 3ds Max, Marvelous Designer (Cloth/Soft Goods), AutoCAD (Architectural Drafting), Archicad (BIM Workflows), High-to-Low Poly Baking, Retopology, UV Optimization.
- **Real-Time & Visualization:** Unreal Engine (Lumen, Nanite, Datasmith), Unity (XR/VR Deployment), Interactive Workflows, V-Ray & Corona-based LookDev, Substance Painter (PBR Material Authoring).
- **Rendering & Post-Production:** Cycles/Eevee, Adobe Creative Suite (Photoshop, Illustrator, After Effects), Clip Studio Paint (Non-Photorealistic Rendering), DaVinci Resolve (Color Grading), Fusion (Compositing).
- **Technical & Web:** Python & JavaScript (Basic Scripting), HTML/CSS, VR/AR Integration, Asset Optimization, Datasmith Pipelines.

PROFESSIONAL EXPERIENCE

Architectural Visualization Artist / 2D-3D Generalist *Sep 2023 - present*
Ad Ben Corporation (株式会社アド・ベン・コーポレーション) & Howay Philippines Inc.

- **Produced high-end marketing visuals** for client presentations and campaigns, ensuring all output met strict production deadlines.
- **Led look development and final delivery**, collaborating directly with clients to translate design intent into high-impact assets ranging from photorealistic architecture to stylized commercial advertising.
- **Developed custom automation scripts** (Python, Ruby, JavaScript) to streamline previs documentation and ensure project reproducibility.
- **Optimized post-processing workflows** by incorporating render elements into the stack, significantly reducing iteration time and maintaining brand cohesion.
- **Facilitated cross-cultural communication** by implementing live Japanese-English audio translation during meetings, leveraging prior broadcasting expertise.
- **Notable Clients:** NAFCO Corp., Nishi-Nippon Railroad (Nishitetsu), Samty Co., Ltd., Conduct Co., Ltd., Hot Yoga Studio LAVA.

Technical Director & Graphic Designer *Jul 2019 - Jun 2023*
Bluebook Systems Inc.

- **Directed technical execution** for 200+ hours of live and recorded productions, ensuring zero technical downtime and high-fidelity output.
- **Designed and delivered comprehensive visual packages**, balancing high-end creative direction with strict technical constraints.
- **Enhanced presenter-to-audience communication** by implementing interactive pen-tablet tools, allowing for more dynamic and intuitive live data visualization.
- **Established a centralized documentation framework** for asset management and playback workflows, significantly reducing onboarding time for new hires.

EDUCATION

Bachelor's Degree in Architecture – Cum Laude
University of the Philippines Diliman